# DATA, INSIGHTS AND STRATEGIES for the Health Enterprise

A Harvard Medical School Executive Education Program for HIMSS  
**June 19-21, 2019**

## Day 1

<table>
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<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker(s)</th>
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</table>
| 8:30 am – 9:00 am | **Welcoming Remarks and Introduction**                                         | **Stanley Shaw, MD, PhD**  
Associate Dean of Executive Education, Harvard Medical School                |
| 9:00 am – 10:15 am | **At the Intersection of Enterprise Data Analytics and Population Management: Optimizing Value, Cost and Care** | **Sree Chaguturu, MD**  
Chief Population Officer, Partners HealthCare                               |
| 10:15 am – 10:30 am | Break                                                                          |                                                                            |
| 10:30 am – 11:45 am | **Ease Administrative Burden While Improving Workflow: IT Solutions**         | **David Y. Ting, MD**  
Chief Medical Information Officer, Massachusetts General Physicians Organization |
| 11:45 am – 12:00 pm | Break                                                                          |                                                                            |
| 12:00 pm – 1:15 pm  | **Lunch Session**  
*The Future of Cloud Services Across The Healthcare Ecosystem*                | **Aashima Gupta, MS**  
Director, Global Healthcare Solutions, Google Cloud                           |
| 1:15 pm – 1:30 pm   | Break                                                                          |                                                                            |

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Speakers and schedule subject to change according to speaker availability*
1:30 pm – 2:45 pm

**SMART on FHIR: Exploring an Emerging Apps Ecosystem for Data Access and Sharing**

At a time of widespread EHR adoption, a growing need for interoperability and a drive for patient-centric care, explore ways to optimize use of the SMART platform architecture and FHIR standards. Examine how uniform healthcare APIs enable data integration and can stimulate a rapidly growing apps-based information economy and marketplace for innovation in the developer community.

**Kenneth Mandl, MD, MPH**
Director, Computational Health Informatics Program (CHIP), Boston Children’s Hospital
Donald A.B. Lindberg Professor of Pediatrics and Biomedical Informatics, Harvard Medical School

2:45 pm – 3:00 pm

**Break**

3:00 pm – 4:15 pm

**Tech and Biopharma: New Partners For Chronic Disease Management**

Medication adherence and behavior change pose huge challenges for successful chronic disease management. Examine how biopharmaceutical companies are leveraging digital tools and sensors and are exploring new business models and partnerships.

**Ronald Dixon, MD**
Head of Clinical Affairs, Onduo

4:15 pm – 4:45 pm

**Debrief and Group Reflections**

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**Day 2**

8:45 am – 9:00 am

**Lessons from Day One and Introduction to Day Two**

**Stanley Shaw, MD, PhD**
Associate Dean of Executive Education, Harvard Medical School

9:00 am – 10:15 am

**Community Primary Care Perspectives: Patients, Providers and Health IT**

Faced with mounting challenges to see more patients and deliver high-value care, a primary care doctor and practice leader will share her health IT perspectives and challenges, both at the point of care and in the back office.

**Mary J. Tharayil, MD, MPH**
Medical Director for eCare, Quality and Safety, Brigham and Women’s Hospital Primary Care Center of Excellence; Staff Physician, Primary Care Associates of Brookline; Instructor, Harvard Medical School

10:15 am – 10:30 am

**Break**

10:30 am – 11:45 am

**Views from the Top: A C-Suite Perspective on What’s Next in Health IT**

Establishing a strategic vision that leverages traditional and non-traditional enterprise healthcare data is critical for differentiating care delivery. Leverage the experience and insights of a highly respected healthcare executive and IT visionary for wisdom on establishing and executing a strategic health IT vision in this interactive session.

**John Halamka, MD**
International Healthcare Innovation Professor, Harvard Medical School
Executive Director, Health Technology Exploration Center, Beth Israel Lahey Health

11:45 am – 12:00 pm

**Break**

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10:30 am – 11:45 am  
**Telehealth from the IT Perspective**  
Remote healthcare delivery has greatly expanded reach and access to care and is an increasingly important component of organizational strategy across the healthcare spectrum. Explore the latest evidence and challenges involved in shifting care delivery in time and space and extending the reach of care teams.  
**Lee Schwamm, MD**  
Director, Center for TeleHealth; C. Miller Fisher Chair of Vascular Neurology; Executive Vice Chairman of Neurology, Massachusetts General Hospital  
**David Levine, MD, MA**  
Director, Hospital at Home Program, Brigham and Women's Hospital

1:30 pm – 2:45 pm  
**Novel Applications: Highlighting the Convergence of Data for Quality, Safety and Practice Improvement**  
Cancer care uniquely excels at the intersection of genomics, data science, novel but expensive therapies, and close patient-doctor cooperation. Learn how one cancer center leverages data and analytics from quality initiatives and process improvement efforts to positively affect patient care delivery.  
**Inga Lennes, MD, MPH, MBA**  
Director of Clinical Quality, Medical Director for Ambulatory Services, Massachusetts General Hospital Cancer Center

4:00 pm – 4:30 pm  
**Conclusion and Group Reflections**